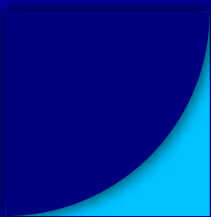




DIGITAL MARKETING



AdTrendo.com





WHY DIGITAL MARKETING?

We understand the power of digital marketing. It's not just about being online; it's about being found online by the right people. Digital marketing allows businesses to reach their target audience where they spend most of their time: the internet. It offers targeted strategies, measurable results, and the ability to be flexible, making it essential for modern businesses. It's cost-effective, provides real-time customer service, and caters to mobile consumers. Ultimately, digital marketing can level the playing field, providing small and medium enterprises the chance to compete against the big boys and attract their share of targeted traffic. It's a game-changer for businesses, big or small.





OUR EXPERTISE



01 SEARCH ENGINE OPTIMIZATION (SEO)

Search Engine Optimization is the process of getting traffic from the “free,” “organic,” “editorial” or “natural” search results on search engines.

- Enterprise SEO
- Local SEO
- E-Commerce SEO
- Worldwide SEO
- Multi-Lingual SEO
- Web Analytics
- Link Building
- Algorithm Updates

02 SOCIAL MEDIA PROMOTION

Social media marketing is the use of social media platforms to connect with your audience to build your brand, increase sales, and drive website traffic.

- Social Media Audit
- Social Media Ads
- Social Bookmarking
- Social Media Management
- Brand & Engagement Campaigns
- Analytics & Insights
- Online Reputation Management
- Multichannel Integration





OUR EXPERTISE



03 SEARCH ENGINE MARKETING (SEM)

Search engine marketing is one of the most effective ways to grow your business in an increasingly competitive marketplace and is an umbrella term for various kinds of paid advertising and paid marketing.

- Pay Per Click(PPC)
- Paid search ads
- Paid search advertising
- Cost Per Click(CPC)
- Cost Per Thousand
- Impressions(CPM)
- Bing Ads
- Campaign Strategy
- Google Ads

04 CONTENT MARKETING

In Content Marketing, instead of pitching your products or services, you are providing truly relevant and useful content to your prospects and customers to help them to select the suitable one for them.

- Content Strategy
- Content Writing
- Content Editing
- Guest Posting
- Blog Post
- PR Writing
- Leads & Management
- Case Studies
- SEO Copywriting





BENEFITS OF DIGITAL MARKETING TAKEAWAYS



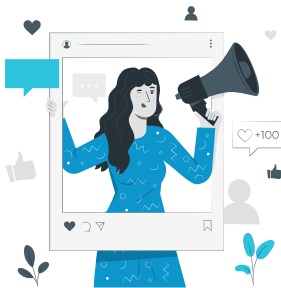
Lower costs and higher flexibility for your marketing efforts



Access to consumers who rely on their mobile phones



The ability to speak with authority on topics related to your product or industry



A chance to engage with influencers, earn their respect and get them to endorse your company

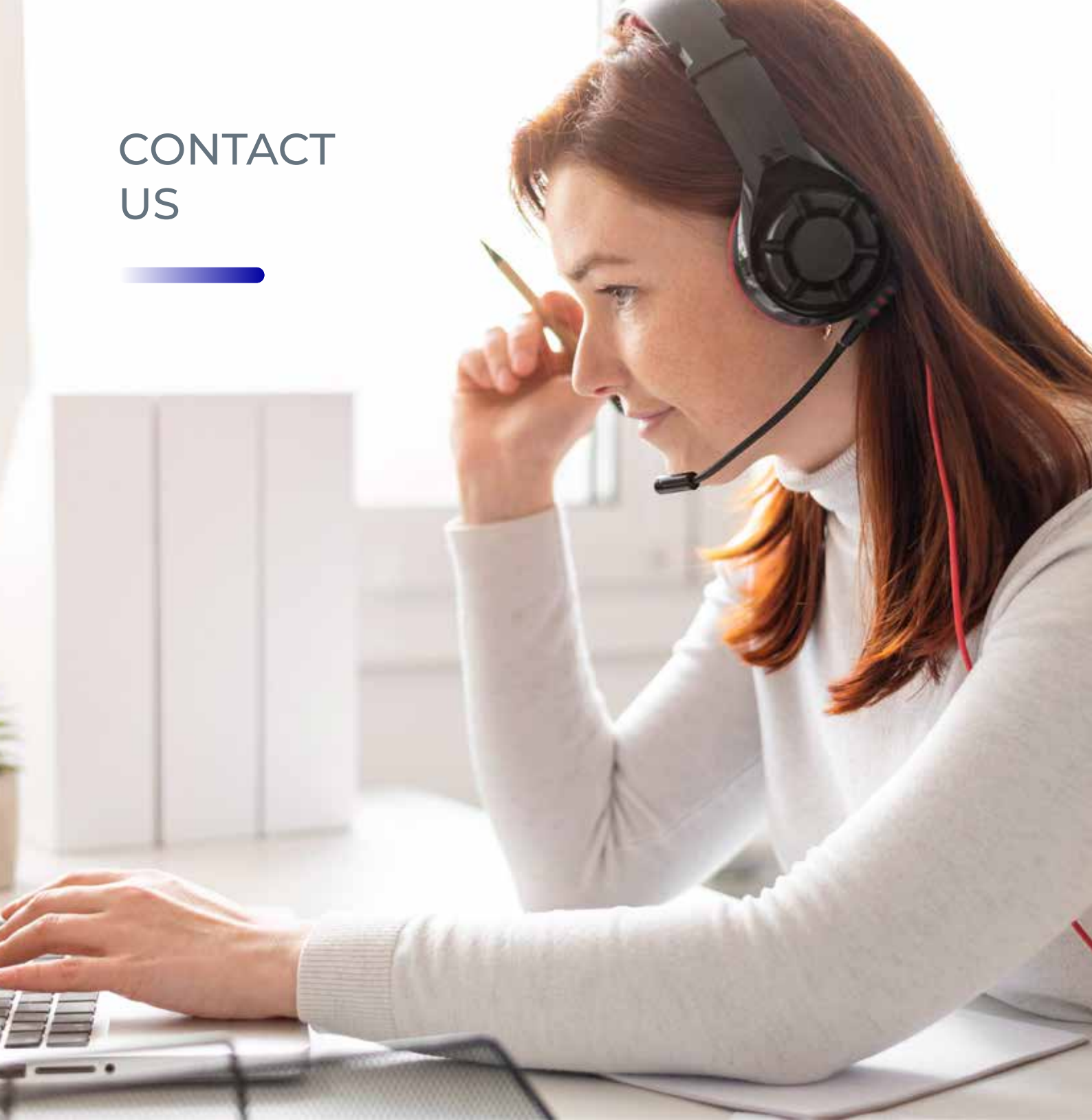


The ability to track customer's purchase journeys



Opportunities to incorporate multiple types of media into your marketing

CONTACT US



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